



# PRIME CARBON INTERNATIONAL

Sustaining nature to secure our shared future



# COMPANY PROFILE

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"We cannot have a sustainable economy without a sustainable planet. Putting a price on carbon is the most effective way to align the pursuit of profit with the protection of our environment."

**Mark Carney**

*UN Special Envoy on Climate Action and Finance,  
and former Governor of the Bank of England.*

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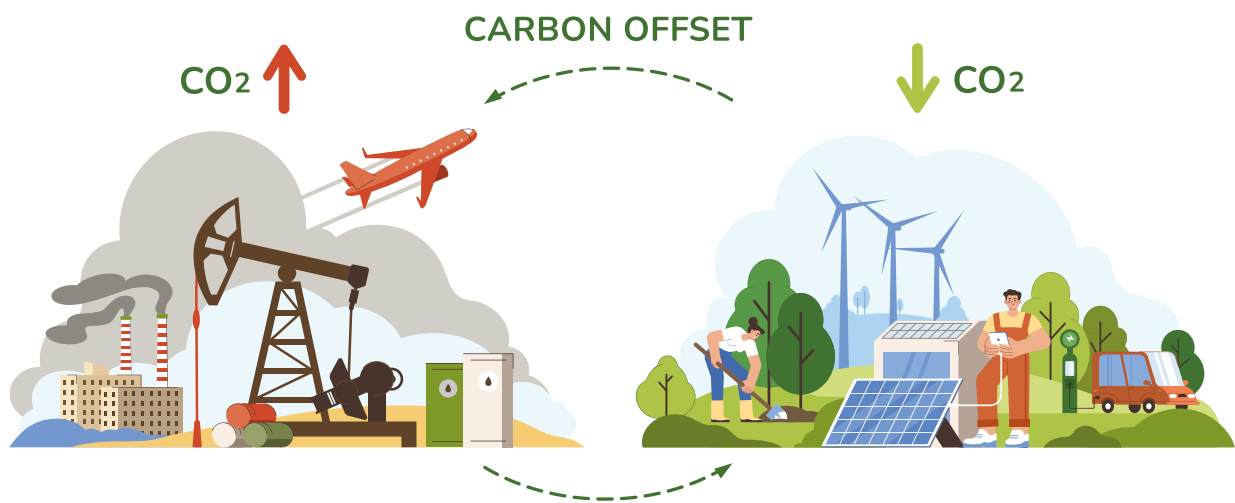
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# About Us

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**Prime Carbon International** is a premier nature-based carbon asset developer focused on transforming large-scale forest landscapes into high-value, investable carbon assets. We specialize in creating high-integrity carbon credits that transform standing forests into valuable economic assets for the people who protect them. With a growing portfolio spanning over 470,000 hectares, and expansion underway beyond 600,000 hectares, we are developing one of Tanzania's largest forest carbon platforms. By integrating indigenous wisdom with rigorous scientific methodologies, we deliver a transparent, equitable business model aligned with leading international standards, including Verra and Climate, Community & Biodiversity (CCB) frameworks. We don't just offset emissions; we pioneer a future where nature's survival is inextricably linked to human prosperity. We develop assets designed for long-term supply, institutional buyers, and premium carbon markets.



# Our Core Values



## Our Vision

To be the global benchmark for equitable carbon markets, where every credit issued represents a protected forest, a thriving community, and a resilient planet.



## Our Mission

To catalyze global climate action by delivering high quality, nature based solutions that provide tangible economic, social, and biodiversity benefits to local communities and indigenous peoples.

### Community Sovereignty

We believe local communities are the most effective stewards of nature. We prioritize their rights and ensure they are the primary beneficiaries of conservation finance.

### Radical Transparency

We lead with innovative revenue sharing agreements, ensuring every dollar of climate finance is traceable, accountable, and equitably distributed as per Tanzania government regulations.

### Environmental Justice

We value nature in a way that compensates those who bear the cost of its protection, ensuring biodiversity and wildlife thrive alongside people.

### Scientific Integrity

Our projects are built on evolving, science-based carbon accounting and aligned with leading international standards, including Verra and Climate, Community & Biodiversity (CCB) frameworks.

### Future-Proofing

We align strictly with the Paris Agreement and jurisdictional standards to ensure our credits remain a credible asset in a changing regulatory landscape, including alignment with national carbon trading regulations and international compliance frameworks.



# Why Choose Us

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## Portfolio Snapshot

• 470,000+ hectares under development
• Expansion underway beyond 600,000 hectares
• 31+ community landscapes engaged
• Large-scale REDD+ development
• VCS + CCB aligned projects
• Designed for long-term, multi-year credit supply

## Translating Nature into Opportunity

We specialize in bridging the gap between global financial systems and local stewardship. By quantifying the true social and economic value of standing forests, we ensure that the guardians of our planet's most vital ecosystems are the ones who benefit most from their protection.

## Holistic Accountability

Transparency is our baseline. Prime Carbon International's reporting is designed for high-integrity stakeholders who demand more than just a credit—they demand a verified story of community empowerment and ecological resilience.

## Future-Proofed Stewardship

By aligning our social research with evolving international carbon accounting and jurisdictional standards, we deliver a long-term supply of high-integrity carbon credits that are both scientifically credible and socially sound.



## Global Leadership

We are building one of Tanzania's largest forest carbon platforms, combining scale, legal structure, and high integrity carbon development. Our scale enables long term credit supply and positions us as a strategic partner for global buyers seeking security and consistency.

## Measurable Impact

Our credits deliver measurable carbon, community, and biodiversity outcomes designed to meet the growing demand for high-integrity carbon assets.

## Trust & Reliability

As a trustworthy project developer, we ensure that corporate partners are accessing high-quality, defensible carbon assets aligned with global ESG expectations.



# Our Services

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At **Prime Carbon International**, we transform environmental conservation into a sustainable economic engine.

## Legal Land Stewardship & Governance

We don't just protect trees; we secure the rights of the people who live among them.

- ✔ **Custom Land Use Plans:** We partner with Indigenous communities (including the Hadza, Datooga, and Masai) to develop legally binding community land use blueprints.
- ✔ **Securing Rights:** We facilitate the acquisition of CCROs (Customary Certificates of Right of Occupancy) and establish Village Land Forest Reserves, ensuring local communities have the legal authority and long-term economic participation in their natural resources.
- ✔ **Deforestation Defense:** By establishing clear boundaries, we prevent illegal land conversion and unsustainable subsistence expansion.

## High-Integrity Carbon Asset Development

We turn conservation efforts into certified, world-class carbon credits.

- ✔ **Scientific Certification:** We manage the complex process of measuring, monitoring, and verifying carbon storage to meet elite international standards.  
Projects are developed under Verra (VCS) with integration of Climate, Community & Biodiversity (CCB) standards.
- ✔ **Future-Proofed Credits:** Our projects are designed to align with the Paris Agreement and National Carbon Trading Regulations, ensuring long term value.
- ✔ **Global Market Linkage:** We act as the commercial bridge between local conservation efforts and global carbon markets, connecting projects to high integrity corporate buyers worldwide.  
We support long term offtake agreements and strategic pricing aligned with institutional buyer requirements.

# Equitable wealth distribution (Revenue Sharing)

We ensure that climate finance reaches the hands that do the work.

## ✔ **The 61% Guarantee**

In strict alignment with national regulations, we guarantee that a minimum of 61% of initial carbon revenue goes directly to our forest community partners.

## ✔ **Transparent Financial Flows**

We utilize existing social and governance structures to distribute funds openly, stimulating both rural and national economies.

## ✔ **Incentivized Conservation**

We make nature a “sustainable economic choice.” Instead of communities bearing the cost of conservation, they receive compensation for their success. This structure is aligned with national frameworks and designed to meet global ESG expectations. This model ensures long-term project stability by aligning economic incentives with conservation outcomes.







# CARBON CREDIT

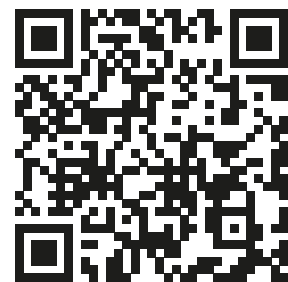
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The goal of net zero is the greatest commercial opportunity of our time. Companies and those who invest in them and lend to them, and who are part of the solution, will be rewarded.

— Mark Carney, UN Special Envoy on Climate Action and Finance



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